

WRG Digital Call-Out Submission Checklist

Not sure if you've covered everything?

Use this handy submission checklist to make sure your entry is eligible—and as strong as it can be.



Eligibility

- You are 18 years of age or older.
- You are not represented by a commercial art gallery or employed by a design agency or company.
- You are within the first 10 years of your design or artistic practice.
- For collaborative/group applications, all members meet these criteria and agree to share the artist fee.
- You have read and accepted the Information Pack, Terms and Conditions and Digital Licence Agreement.
- Previous WRG Digital Call-Out Winners are ineligible for the immediate next round but may apply for the Special Mention.
- You understand the Development Period and agree to collaborate with the WRG Team for any necessary adjustments if selected.

Online Application and Support Material

- You have submitted an Artwork Statement (max 200 words) clearly describing your vision and how your work responds to the theme.
- Your statement is concise and free of spelling errors and repetition.
- You have included an Artist CV (max 1x A4 page, PDF, max 3MB).
- You have provided a website or social media link, OR 5 examples of previous work.
- If submitting a Work in Progress, you have included a strong concept statement and clearly labelled it as a Work in Progress.

Design Requirements

- Your artwork is designed to fit the White Rabbit Gallery Website Template, keeping it visible for easy navigation.
- Photosensitivity considerations are observed: no flashing (12-25 times per second), high-contrast or rapid patterns, or sudden colour changes, especially involving red.
- Your work contains no graphic imagery harmful to the public (e.g. violence, self-harm, aggression).
- Submissions are visual only—no audio or soundtrack included.
- Your submission meets all Artwork Specifications and is accessible via a public weblink (e.g. YouTube or Vimeo).

